

**ESD 114**  
Youth Telephone Survey  
Ages 10-17  
Year 2000-01

<b>Youth Characteristics by ESD:</b>	<b>ESD % [95% C.I.] n = 139</b>	<b>State % [95% C.I.] n = 1977</b>
<b>Gender</b>		
Female	51.1 % [ 41.9 , 60.3 ]	49.6 % [ 46.8 , 52.4 ]
Male	48.9 % [ 39.7 , 58.1 ]	50.4 % [ 47.6 , 53.2 ]
<b>Grade</b>		
4th - 8th	48.4 % [ 39.2 , 57.6 ]	54.6 % [ 51.8 , 57.4 ]
9th - 12th	51.6 % [ 42.4 , 60.8 ]	45.4 % [ 42.6 , 48.2 ]
<b>Average weekly spending money</b>	\$15.78 [ 11.5 , 20.0 ]	\$17.24 [ 16.0 , 18.5 ]
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<b>Youth Survey Responses by ESD:</b>	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>Current Tobacco Use (Any type)</b>		
Current User	8.1 % [ 4.0 , 15.9 ]	7.6 % [ 6.3 , 9.2 ]
Non-tobacco User	91.9 % [ 84.1 , 96.0 ]	92.4 % [ 90.8 , 93.7 ]
<b>Lifetime Cigarette Smoking (Ever smoked at least one cigarette)</b>		
Yes	31.1 % [ 23.1 , 40.3 ]	23.5 % [ 21.3 , 25.9 ]
No	68.9 % [ 59.7 , 76.9 ]	76.5 % [ 74.1 , 78.7 ]
<b>During the past 7 days, days that someone smoked inside your home</b>		
Some days or Every day	20.3 % [ 13.5 , 29.3 ]	18.4 % [ 16.4 , 20.7 ]
None	79.7 % [ 70.7 , 86.5 ]	81.6 % [ 79.3 , 83.6 ]
<b>Influences against tobacco use: Parents</b>		
A lot or Some	73.4 % [ 64.7 , 80.7 ]	76.2 % [ 73.7 , 78.5 ]
Little or None	26.6 % [ 19.3 , 35.3 ]	23.8 % [ 21.5 , 26.3 ]
<b>Influences against tobacco use: Avoid future health problems</b>		
A lot or Some	91.6 % [ 84.3 , 95.7 ]	87.4 % [ 85.3 , 89.2 ]
Little or None	8.4 % [ 4.3 , 15.7 ]	12.6 % [ 10.8 , 14.7 ]
<b>Influences against tobacco use: Getting caught/going to court</b>		
A lot or Some	60.2 % [ 48.8 , 70.6 ]	62.6 % [ 59.1 , 66.0 ]
Little or None	39.8 % [ 29.4 , 51.2 ]	37.4 % [ 34.0 , 40.9 ]

	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>Influences against tobacco use: Anti-tobacco clubs/ groups</b>		
A lot or Some	32.1 % [ 22.5 , 43.6 ]	37.5 % [ 33.9 , 41.3 ]
Little or None	67.9 % [ 56.4 , 77.5 ]	62.5 % [ 58.7 , 66.1 ]
<b>Influences against tobacco use: Tobacco is expensive</b>		
A lot or Some	33.8 % [ 23.8 , 45.6 ]	30.2 % [ 26.9 , 33.7 ]
Little or None	66.2 % [ 54.4 , 76.2 ]	69.8 % [ 66.3 , 73.1 ]
<b>Influences against tobacco use: Don't want to be addicted</b>		
A lot or Some	85.9 % [ 78.1 , 91.3 ]	80.6 % [ 78.2 , 82.7 ]
Little or None	14.1 % [ 8.7 , 21.9 ]	19.4 % [ 17.3 , 21.8 ]
<b>Influences against tobacco use: Setting a bad example for younger kids (Among high school aged youth)</b>		
A lot or Some	77.5 % [ 66.6 , 85.6 ]	69.9 % [ 66.2 , 73.3 ]
Little or None	22.5 % [ 14.4 , 33.4 ]	30.1 % [ 26.7 , 33.8 ]
<b>Influences against tobacco use: Friends think tobacco use is "uncool"</b>		
A lot or Some	63.5 % [ 54.1 , 72.0 ]	61.3 % [ 58.5 , 64.0 ]
Little or None	36.5 % [ 28.0 , 45.9 ]	38.7 % [ 36.0 , 41.5 ]
<b>Influences against tobacco use: Worried about current health</b>		
A lot or Some	85.1 % [ 77.6 , 90.4 ]	80.0 % [ 77.7 , 82.2 ]
Little or None	14.9 % [ 9.6 , 22.4 ]	20.0 % [ 17.8 , 22.3 ]
<b>Influences against tobacco use: Don't want to support tobacco industries</b>		
A lot or Some	79.9 % [ 71.5 , 86.3 ]	71.0 % [ 68.4 , 73.6 ]
Little or None	20.1 % [ 13.7 , 28.5 ]	29.0 % [ 26.4 , 31.6 ]
<b>Influences against tobacco use: Don't want to expose others to secondhand smoke</b>		
A lot or Some	68.5 % [ 57.2 , 78.0 ]	66.3 % [ 62.7 , 69.7 ]
Little or None	31.5 % [ 22.0 , 42.8 ]	33.7 % [ 30.3 , 37.3 ]
<b>"If one of your best friends offered you a cigarette, would you smoke it?" (Youth responding any way except "definitely not" are considered vulnerable)</b>		
Possibly	16.8 % [ 8.0 , 31.8 ]	19.6 % [ 16.5 , 23.0 ]
Definitely not	83.2 % [ 68.2 , 92.0 ]	80.4 % [ 77.0 , 83.5 ]
<b>"Do you think teens who smoke are..."</b>		
Somewhat or Very popular	47.4 % [ 35.7 , 59.4 ]	35.6 % [ 32.0 , 39.4 ]
Somewhat or Very unpopular	52.6 % [ 40.6 , 64.3 ]	64.4 % [ 60.6 , 68.0 ]

	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>"How risky do you think it is for someone your age to use tobacco?"</b>		
Very risky	77.2 % [ 67.0 , 85.0 ]	79.9 % [ 76.9 , 82.6 ]
Somewhat, Not very, or Not at all	22.8 % [ 15.0 , 33.0 ]	20.1 % [ 17.4 , 23.1 ]
<b>"How harmful do you think it is for someone your age to smoke 1 to 5 cigarettes per day?"</b>		
Very harmful	80.8 % [ 72.4 , 87.1 ]	81.0 % [ 78.6 , 83.1 ]
Somewhat, Not very, or Not at all	19.2 % [ 12.9 , 27.6 ]	19.0 % [ 16.9 , 21.4 ]
<b>"There are so many things that cause cancer, tobacco use is not going to make a any difference."</b>		
Somewhat or Strongly agree	14.4 % [ 8.8 , 22.9 ]	16.2 % [ 14.3 , 18.5 ]
Somewhat or Strongly disagree	85.6 % [ 77.1 , 91.2 ]	83.8 % [ 81.5 , 85.7 ]
<b>"In general, what percentage of people your age smoke cigarettes, in your opinion?"</b>		
	31.6 % [ 26.5 , 36.7 ]	31.7 % [ 30.2 , 33.2 ]
<b>"In general, what percentage of people your age use smokeless tobacco, in your opinion?"</b>		
	14.1 % [ 10.8 , 17.5 ]	15.0 % [ 13.9 , 16.1 ]
<b>"Tobacco companies should have the same rights to advertise their products as other companies."</b>		
Probably or Definitely Agree	19.9 % [ 13.2 , 28.9 ]	29.1 % [ 26.7 , 31.8 ]
Probably or Definitely Disagree	80.1 % [ 71.1 , 86.8 ]	70.9 % [ 68.2 , 73.3 ]
<b>"How likely would you be to wear something that has a tobacco company logo or picture on it?"</b>		
Somewhat or Very likely	4.9 % [ 2.1 , 10.9 ]	7.0 % [ 5.6 , 8.6 ]
Somewhat or Very unlikely	95.1 % [ 89.1 , 97.9 ]	93.0 % [ 91.4 , 94.4 ]
<b>"How likely would you be to wear something that has an ANTI-tobacco message/logo on it, like a hat or t-shirt?"</b>		
Somewhat or Very likely	50.1 % [ 40.8 , 59.3 ]	54.8 % [ 52.0 , 57.6 ]
Somewhat or Very unlikely	49.9 % [ 40.7 , 59.2 ]	45.2 % [ 42.4 , 48.0 ]
<b>"Are there places near your school where people your age get together and smoke?"</b>		
Yes	55.3 % [ 43.2 , 66.8 ]	49.8 % [ 46.0 , 53.6 ]
No	44.7 % [ 33.2 , 56.8 ]	50.2 % [ 46.4 , 54.0 ]
<b>"During the last school year did you practice ways to say 'No' to tobacco, for example, in role playing?"</b>		
Yes	43.5 % [ 32.7 , 54.9 ]	54.6 % [ 50.9 , 58.3 ]
No	56.5 % [ 45.1 , 67.3 ]	45.4 % [ 41.7 , 49.1 ]

	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>"During the last school year, how many times did you receive information in classes about the health hazards and dangers of tobacco use?"</b>		
Once or None	30.8 % [ 21.4 , 42.1 ]	27.2 % [ 24.1 , 30.6 ]
2-3 times	26.7 % [ 17.8 , 38.1 ]	27.1 % [ 23.7 , 30.7 ]
4 or more times	42.5 % [ 31.6 , 54.2 ]	45.7 % [ 42.0 , 49.4 ]
<b>"Did this tobacco education you received during the last year make you think about whether or not you should smoke or use chewing tobacco?" (Among youth who had 1+ days of education)</b>		
Probably or Definitely yes	71.8 % [ 58.5 , 82.1 ]	76.7 % [ 73.2 , 79.9 ]
Probably or Definitely no	28.2 % [ 17.9 , 41.5 ]	23.3 % [ 20.1 , 26.8 ]
<b>"During the past school year, did you participate in any activities to encourage other youths to say 'No' to tobacco – for example through youth groups, health fairs, or presentations to younger children?"</b>		
Yes	20.0 % [ 10.9 , 33.6 ]	23.3 % [ 19.3 , 28.0 ]
No	80.0 % [ 66.4 , 89.1 ]	76.7 % [ 72.0 , 80.7 ]
<b>"Have either of your parents or guardians talked to you about tobacco use?"</b>		
Yes	88.5 % [ 81.8 , 92.9 ]	84.6 % [ 82.4 , 86.6 ]
No	11.5 % [ 7.1 , 18.2 ]	15.4 % [ 13.4 , 17.6 ]
<b>"Have your parents specifically told you that they do not want you to use tobacco?"</b>		
Yes	87.5 % [ 41.9 , 60.3 ]	83.7 % [ 46.8 , 52.4 ]
No	12.5 % [ 39.7 , 58.1 ]	16.3 % [ 47.6 , 53.2 ]
<b>"During the past 30 days, how often did you see commercials on TV about the dangers of tobacco use or about not smoking?"</b>		
At least once per week	81.2 % [ 72.5 , 87.7 ]	81.2 % [ 79.0 , 83.3 ]
Less than once per week	18.8 % [ 12.3 , 27.5 ]	18.8 % [ 16.7 , 21.0 ]
<b>"Have any of the advertisements you've seen made you think about whether or not you should use tobacco?"</b>		
Yes	62.9 % [ 53.3 , 71.6 ]	68.4 % [ 65.6 , 71.0 ]
No	37.1 % [ 28.4 , 46.7 ]	31.6 % [ 29.0 , 34.4 ]